



Help your patients save money

Many patients' health plans require them to pay a share of the cost for outpatient lab services and imaging. That includes more than one third of our membership—about 770,000 people—who have high-deductible plans. But most people don't know that they can choose where to go to get lab tests, X-rays, or high-technology radiology imaging.

Help your patients understand their options by letting them know they can choose a freestanding clinical lab or imaging center instead of the physician's office or hospital lab or imaging center. And that choosing a freestanding facility could save them money.

Examples of freestanding clinical labs:

Quest Diagnostics, LabCorp

Examples of freestanding imaging centers:

Shields Health Care Group, Premier Diagnostics

Freestanding clinical lab services and imaging centers are typically the least expensive option.



Freestanding labs
& imaging

Physician-based labs
& imaging

Hospital-based labs
& imaging

Average test cost comparison

Working with freestanding labs and imaging centers is easy and efficient

They may:



- Offer online test ordering
- Integrate with electronic medical records



- Reduce total medical expense
- Help patients save money



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