

<Date>

<Member First Name> <Member Last Name>
<Member Address 1>
<Member Address 2>
<City>, <State> <Zip>

Team up with experts who research cutting-edge treatment options that may work for you, at no additional cost.

Dear <First Name>,

When you're facing a complex health diagnosis, you should be able to focus solely on your health — not researching and navigating treatment plans. That's why your health plan includes no-cost access to **Medzown**, an independent company that will look for cutting-edge treatments and clinical trials that might work for you, then help you understand your options.

Here's how it works:



Medzown pairs you with a dedicated team of experts, including a PhD scientist and researchers, who will work with you and your current providers.



They'll help you find safe, cutting-edge treatment options, available through clinical trials, that may be a good fit for you based on your medical history and diagnosis.



They'll work with your care team to help you choose your path forward. If you decide to participate in a clinical trial, they'll help with trial enrollment and keep your providers updated on your progress.

You don't have to face this alone.

Take on your diagnosis with a team of experts dedicated to helping you find additional treatment options. Medzown will reach out to you soon to introduce the program. To learn more or get started today, visit medzown.com/bcbsma or call Medzown at **1-617-468-4043**.

Wishing you the best of health,

The Blue Cross Medical Team
Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).