001657497 HEDIS 2022 Preventive Screening Email Commercial Female V1 AFFORDABILITY
Subject Line: These no-cost cancer screenings can help save lives
Preheader Text: Schedule your screenings today.

MASSACHUSETTS

GET YOUR NO-COST CANCER SCREENINGS

Cancer screenings detect disease early, when treatment is most effective.[1] That's why we want you to know that screenings for breast cancer, colorectal cancer, and cervical cancer are fully covered.[2]

Call your doctor to discuss which screenings you may need and schedule them today.

LEARN MORE

1. Source: Centers for Disease Control and Prevention, "Screening Tests," May 19, 2022.
2. Preventive care is covered at no additional cost. Testing and treatment for existing conditions may incur additional out-of-pocket costs, including copays, co-insurance, and deductibles.

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001657497 HEDIS 2022 Preventive Screening Email Commercial Female V2 SOCIAL NORM
Subject Line: Schedule your cancer screenings today
Preheader Text: Most members got their cancer screenings on time. You should too.

MASSACHUSETTS

JOIN OTHERS IN GETTING SCREENED

More than 70% of our members got their cancer screenings on time. You should too. Screenings for breast cancer, colorectal cancer, and cervical cancer can detect disease early, when treatment is most effective.[1] Plus, they're available to you at no additional cost.[2]

Call your doctor to discuss which screenings you may need and schedule them today.

LEARN MORE

1. Source: Centers for Disease Control and Prevention, "Screening Tests," May 19, 2022.
2. Preventive care is covered at no additional cost. Testing and treatment for existing conditions may incur additional out-of-pocket costs, including copays, co-insurance, and deductibles.

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