001657497 HEDIS 2022 Preventive Screening Email Commercial Female V1 AFFORDABILITY Subject Line: These no-cost cancer screenings can help save lives Preheader Text: Schedule your screenings today.

MASSACHUSETTS

## GET YOUR NO-COST CANCER SCREENINGS



Cancer screenings detect disease early, when treatment is most effective.<sup>1</sup> That's why we want you to know that screenings for breast cancer, colorectal cancer, and cervical cancer are fully covered.<sup>2</sup>



Call your doctor to discuss which screenings you may need and schedule them today.



- 1. Source: Centers for Disease Control and Prevention, "Screening Tests," May 19, 2022.
- 2. Preventive care is covered at no additional cost. Testing and treatment for existing conditions may incur additional out-of-pocket costs, including copays, co-insurance, and deductibles.



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ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: **711**). ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: **711**). ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: **711**).

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001657497 HEDIS 2022 Preventive Screening Email Commercial Female V2 SOCIAL NORM Subject Line: Schedule your cancer screenings today Preheader Text: Most members got their cancer screenings on time. You should too.

MASSACHUSETTS

## JOIN OTHERS IN GETTING SCREENED



More than 70% of our members got their cancer screenings on time. You should too. Screenings for breast cancer, colorectal cancer, and cervical cancer can detect disease early, when treatment is most effective.<sup>1</sup> Plus, they're available to you at no additional cost.<sup>2</sup>



Call your doctor to discuss which screenings you may need and schedule them today.



- 1. Source: Centers for Disease Control and Prevention, "Screening Tests," May 19, 2022.
- 2. Preventive care is covered at no additional cost. Testing and treatment for existing conditions may incur additional out-of-pocket costs, including copays, co-insurance, and deductibles.



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