



MASSACHUSETTS

IN-HOME COLORECTAL CANCER SCREEING

We partner with Quest Diagnostics™ to deliver in-home colorectal cancer screening kits to Medicare Advantage patients who are due for screening.

WHO'S ELIGIBLE?

Blue Cross Medicare Advantage members, ages 45 to 75, who are overdue for a colorectal cancer screening.

HOW IT WORKS

Eligible members receive a letter to opt-in to receive an in-home Fecal Immunochemical Test (FIT) screening kit. Members who have a completed a FIT kit in the past will automatically be sent a new screening kit.

Quest Diagnostics will:

1. Mail an InSure® ONE™ collection kit to identified patients with a letter explaining the program.
 - The patient collects the sample and mails it to Quest Diagnostics by December 31, 2022.
2. Send reminder postcards to patients who don't return the kit within 5 weeks.
3. Obtain test results within 48 hours of receipt.
4. Contact patients with a "detected" result and encourage them to see their doctor. If Quest Diagnostics is unable to reach the patient by phone, they'll send the patient a certified letter.
5. Send results to the patient and their doctor by mail within 3-4 weeks and post them to the Quest Diagnostic portal within 7-10 days.

All patients are encouraged to follow up and share their results with their PCP or clinician.

Blue Cross Blue Shield of Massachusetts is an Independent Licensee of the Blue Cross Blue Shield Association.



Colorectal cancer is the 3rd leading cause of cancer death in the United States. Screening can help reduce the risk. Most people should start colorectal cancer screening at age 45, though people with family history or other risk factors may need to start earlier. The U.S. Preventive Services Task Force recommends screening for colorectal cancer in adults aged 45 to 75 years.

WHY INSURE® ONE™?

The InSure ONE kit is the only Fecal Immunochemical Test (FIT) that is performed using toilet water collected from a single bowel movement. If the test has a "detected" result, the patient should work with their doctor to determine the best course of action, which may include further clinical evaluation or a colonoscopy.

HOW CAN YOU HELP?

Encourage your patients to use the kit for early detection and to help fight this disease.

QUESTIONS?

- For benefits information, contact the provider service phone number on the member's ID card.
- For information on the InSure ONE collection kit: Call Quest Diagnostics at **1-866-697-8378**.