



101 Huntington Avenue  
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bluecrossma.org

**WE HAVE ADDED MEDICARE ADVANTAGE PRODUCT FOR:**

- Licensed Marriage and Family Therapist (LMFT)
- Licensed Mental Health Counselor (LMHC)
- Licensed Alcohol and Drug Counselor 1 (LADC-1)

Dear Provider:

## Invitation to participate in Medicare Advantage

Along with new Centers for Medicare and Medicaid Services (CMS) regulations effective January 1, 2024, Blue Cross\* is now enrolling LMFT, LMHC, and LADC-1 clinicians in Medicare Advantage. We are taking this opportunity to invite your entire group practice to participate in our Medicare Advantage product.

### Next steps

To enroll your practice in Medicare Advantage, we will send a new Behavioral Health Group Professional Services Agreement. Your authorized signer will sign the contract, and each clinician will sign a new joinder to the agreement. Please complete and return the attached form as soon as possible. *Clinicians should wait for their new Welcome Letter before rendering services to our Medicare Advantage members.*

What to do	What Blue Cross will do
1. A group representative will complete the attached form and submit to Blue Cross following the instructions at the top of the form.	We'll email each listed clinician an updated <b>Attachment A</b> to your practice's Blue Cross Behavioral Health Group Professional Services Agreement that includes our Medicare Advantage Product.  <i>If your group uses binding authority, the authorized signer will receive a new Attachment B and B-1 for electronic signature.</i>
2. Each clinician will electronically sign their new <b>Attachment A</b> . <i>This is a legally binding document and as such, no one other than the clinician may sign it.</i>	We'll email the clinicians confirming (1) we received their electronically signed Attachment A and (2) again when we complete/endorse their Attachment A – these messages are for information only.
3. Clinicians may render services to our Medicare Advantage members <b>after the effective date shown on their new Welcome Letter</b> .	Approximately 60 days after the clinician signs their Attachment A, we'll email them a new Welcome Letter.
4. Your group's authorized signer will electronically sign the contract signature page.	We'll email your practice confirming (1) we received your electronically signed agreement and (2) again when we countersign the new agreement – these messages are for information only.  We will email your practice a new Welcome Letter.

## Thank you!

We appreciate the high-quality health care services you provide our members.

Sincerely,

Lisa Gorman  
Vice President  
Network Management and Contract Operations

\*Blue Cross refers to Blue Cross and Blue Shield of Massachusetts, Inc., Blue Cross and Blue Shield of Massachusetts HMO Blue®, Inc., and/or Massachusetts Benefit Administrators LLC, based on Product participation. ®Registered Mark of the Blue Cross Blue Shield Association.

\*\*Contracted means they have previously signed an Attachment A to join your group's Agreement and are already rendering care through your group's practice for other products (e.g., HMO Blue).



